



# SPONSORSHIP OFFERS

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Book as soon as possible to optimize your visibility

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## Exclusive Sponsor\*

Please note your sponsorship must be confirmed by 20<sup>th</sup> November 2023 in order to be mentioned in the Event Guide

# NETWORKING

SPONSORSHIP OFFERS **#TRUSTECH**



## TRUSTECH PARTY

The opportunity to be the sole partner of our highly popular networking event (Party reserved for exhibitors, VIPs, speakers and press badge holders).

### **This pack includes:**

- 2 Kakemonos with your logo at the entrance to the party
- Your logo on the e-invitation and flyer dedicated to the party
- 20 VIP badges for your guests
- Photo-booth co-branding
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 10,395** Excl. VAT



## VIP LOUNGE

Associate your brand with the space dedicated to VIPs!

### **This pack includes:**

- 20 VIP badges for your guests
- All-day coffee-breaks
- Your branding on the signage of the area
- Possibility to distribute items/goodies/documents
- Possibility to organize a private cocktail from 6.00pm to 7.30pm on 30<sup>th</sup> November
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 6,300** Excl. VAT

# NETWORKING



## DELEGATION LUNCH (VIP Lounge)

Sponsoring the official delegation lunch provides the opportunity to highlight your organisation's services or products to an elite community

**This pack includes:**

- Lunch in the VIP Lounge
- Your logo at the entrance
- Your logo on the email invitation sent by the organiser

**€ 2,100** Excl. VAT



## COFFEE BREAKS

There are two coffee breaks per day during the event, open to all attendees.

**This pack includes:**

- Signage: "Coffee break offered by..."
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 5,775** Excl. VAT Sponsor for 3 days



# NETWORKING



## MEETING ROOMS

- 9-12 people
- Dedicated equipped private room with screen
- Branding with your logo (3 days only)
- Welcome desk dedicated to the meeting room area
- Extended opening hours for access before and after event

**For exhibitors**

**€ 6,000** Excl. VAT 3 days

**For non-exhibitors**

**€ 6,500** Excl. VAT 3 days

SPONSORSHIP OFFERS **#TRUSTECH**



## CUSTOMISED EVENT

We are also able to organise private cocktails, breakfasts, dinners for your clients (including transportation).

Please contact us to discuss a personalised offer that suits your needs.

**Estimate on request**

# CONTENT & THOUGHT LEADERSHIP



## SPEAKING SLOT

Be heard during a track!

**This pack includes:**

- One speaking slot from your company (20 mn)
- Your logo in the online conference programme
- Your logo printed in the conference programme in the Event Guide

**Maximum 6 sponsors**

**€ 5,775** Excl. VAT

# SERVICES

SPONSORSHIP OFFERS **#TRUSTECH**



## SMARTPHONE CHARGING STATIONS

Help attendees to stay powered up!

Offer visitors the possibility to recharge their smartphones. The location of the charging stations will be indicated on the floor plan

### **This pack includes:**

- Your logo on the 4 power towers
- A 1/2 page colour ad in the Event Guide
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 3,675** Excl. VAT



## WATER FOUNTAINS

Ensure the well-being of attendees whilst increasing your brand awareness.

### **This pack includes:**

- Your logo on the water dispensers
- Your logo in the sponsor list of the Event Guide

**€ 2,890** Excl. VAT

# COMMUNICATION TOOLS



## LANYARD

Display your brand to all the visitors

### This pack includes:

- Lanyard with your logo printed on both sides (distributed at the show's entrance)
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

8,000 lanyards are to be supplied in bulk (without individual wrapping) by the sponsor and must include a breakaway attachment (design to be submitted to the organiser).

Delivery to be made by 24<sup>th</sup> November 2023 in Paris.

Order deadline: 28<sup>th</sup> July 2023

**€ 3,990 Excl. VAT**



## OFFICIAL BAG

Be visible during and after the event with an essential item used by every attendee! The Event Guide will be inserted into the bag.

### This pack includes:

- Bag co-branded by sponsor and organizer
- A 1/2 page colour ad in the Event Guide
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 8,500 Excl. VAT**

8,000 bags are to be supplied by the sponsor but they must be approved by the organizer.

Delivery to be made by 24<sup>th</sup> November 2023 in Paris.



# COMMUNICATION TOOLS



## VISITOR BADGE

Gain pre-event exposure, from the opening of the online visitor registration.

### This pack includes:

- Your logo on the "ASK FOR YOUR FREE BADGE" registration page
- Your logo on the visitor badge printed in advance and on site
- Your logo in the e-news announcing the opening of visitor registration
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

**€ 5,400** Excl. VAT



## DISTRIBUTION MATERIAL & PROMOTIONAL PRODUCTS

Take the opportunity to get your material or promotional products into the hands of all the visitors.

The organiser will define a designated place for your material/promotional products to be distributed by your host/hostess.

Elements to be supplied by you and approved by the organiser. Limited offer to 2 sponsors.

**€ 1,400** Excl. VAT Sponsor for 1 day

**€ 2,700** Excl. VAT Sponsor for 2 days

**€ 3,850** Excl. VAT Sponsor for 3 days

# COMMUNICATION TOOLS



## BANNER ON THE TRUSTECH WEBSITE HOME PAGE

Reach all of our website visitors

### **This pack includes:**

- Banner on home page of the TRUSTECH website for two months
- Annual audience: +110,000 visits
- Client to provide banner

**€ 850** Excl. VAT



## BANNER ON E-NEWSLETTER

Banner on an e-newsletter sent to our extensive database

- Database: approx. 70,000 industry contacts
- Client to provide banner

**€ 550** Excl. VAT 1 mailing

**€ 950** Excl. VAT 2 mailings

# CONTACT YOUR TEAM

No matter your budget, we'll ensure your brand makes a lasting impression before, during and after the event. Do not hesitate to contact us to discuss a personalised offer that suits your needs.

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Stay connected:



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