

Sponsorship opportunities

for Exhibitors



26·28
NOV. 2019
PALAIS DES FESTIVALS
CANNES, FRANCE

Promotional opportunities

SHOW FLOOR VISIBILITY

- LANYARD
- DISTRIBUTION MATERIAL & PROMOTIONAL PRODUCTS
- OFFICIAL EXHIBITION BAG
- FLOOR TILES
- VISIBILITY PACKAGE

DIGITAL & ON-LINE VISIBILITY

- WEB PACK
- WEBSITE BANNER ON HOME PAGE OF WEBSITE
- WEBSITE BANNER ON EXHIBITOR LIST PAGE OF WEBSITE
- BANNER ON ONE EDITION OF THE TRUSTECH NEWSLETTER

PRINT VISIBILITY

- EVENT PROGRAMME
- LOGO ON THE ORIENTATION PLAN
- BANNER ON TOP OF THE ORIENTATION PLAN

**FOR FURTHER INFORMATION,
CONTACT YOUR DEDICATED TEAM**

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Promotional opportunities

SHOW FLOOR VISIBILITY

LANYARD

1

SPONSOR

€ 7,150

DISPLAY YOUR BRAND
TO ALL THE ATTENDEES



OPPORTUNITY

An opportunity for significant exposure and brand recognition to the entire 8,000 visitors of the event.

SPONSORSHIP INCLUDES

- Client logo printed several times across the length of the lanyard which are distributed at the entrance.
- Client logo and profile on TRUSTECH website presented as sponsor for the lanyard.
- Client logo on banners at the Welcome Desk.
- Client branding in the event programme.

PRACTICALITIES

8,000 - The lanyards are supplied in bulk (without individual w attachment (design to be submitted to the organiser).

by the sponsor and must include a breakaway

DISTRIBUTION MATERIAL & PROMOTIONAL PRODUCTS

2

SPONSORS
/FLOOR

€ 6,150

MAKE SURE YOU MAKE
AN IMPRESSION AT THE
START OF THE DAY



OPPORTUNITY

An opportunity to get your material or promotional products into the hands of all the visitors, right from the start of the day and before they have picked up anyone else's.

SPONSORSHIP INCLUDES

Designated place for your material to be distributed.

PRACTICALITIES

Client to supply hosts/hostesses and organize the production and delivery, flyer storage is not included.

Client may not distribute flyers in a bag.

Please contact us for the list of distribution zones available (4 zones possible)

Promotional opportunities

OFFICIAL EXHIBITION BAG

1

SPONSOR

€ 7,150

PERSONALIZE THE OFFICIAL BAG WITH YOUR LOGO AND COLOURS



OPPORTUNITY

The bag will be distributed to all 8,000 visitors as an essential item to carry all the material picked up by a visitor at an event. Its value survives beyond the show making it a wide-ranging and long-lasting means of promoting your company. One of the most visible 'objects' at the event and even after the event.

SPONSORSHIP INCLUDES

- Client logo on the website presented as the sponsor for the bags.
- Client logo printed on 8,000 quality bags.
- Client logo on banners at the Welcome Desk.
- Client branding on the event programme.

PRACTICALITIES

The bags are to be supplied by the sponsor but they must be approved by the organizer before September 21, 2019.

FLOOR TILES

8

SPONSORS

€ 2,050

GUIDE VISITORS TO YOUR STAND



OPPORTUNITY

Make sure your visitors find your stand by using floor tiles at the right intersections.

SPONSORSHIP INCLUDES

Floor display system with your logo or visual on PVC floor tiles for the full 3 days of the event.

PRACTICALITIES

A pack of 3 tiles, with your logo, will be provided by the organiser.

VISIBILITY PACKAGE

5

SPONSORS

€ 2,900

SHOW YOUR BRAND WITH A REASONABLE BUDGET

YOUR LOGO
HERE!

SPONSORSHIP INCLUDES

- Your logo on the floor plan of your exhibition level.
- Your logo on the floor plan in the event programme.
- Half colour page profile in the event programme.
- 2 branded floor tiles.

PRACTICALITIES

Logo and profile must be sent to the organizer no later than 6 weeks before the event.

Promotional opportunities

DIGITAL & ON-LINE VISIBILITY

WEB PACK

4

SPONSORS

€ 995

HAVE FULL VISIBILITY ON THE ONLINE TOOLS!



OPPORTUNITY

Make your company known across all the key web pages for the event.

SPONSORSHIP INCLUDES

- Your company name in bold and red on the online exhibitor list.
- Your logo on the TRUSTECH App's exhibitor list.
- Highlight one of your products on your company profile in the online partner, sponsor and exhibitor list (visual + description – up to 50 words).

PRACTICALITIES

This package can only be purchased after you are committed to a stand.

WEBSITE BANNER ON HOME PAGE OF WEBSITE

for 1 month from July to September 2019

3 SPONSORS

=

1 SPONSOR
/ MONTH

€ 2,090

BOOST YOUR DIGITAL
VISIBILITY AND IMAGE



OPPORTUNITY

An opportunity to place your brand prominently on the TRUSTECH home page. With 112,000 visits in 2018, this is a great way to push your brand with minimal organisation and time spent.

SPONSORSHIP INCLUDES

Website Banner on the home page of the website for 1 month from July to September 2019.

PRACTICALITIES

Client to provide banner - 468px x 60px – format jpeg or gif.

Promotional opportunities

WEBSITE BANNER ON HOME PAGE OF WEBSITE

October 1, 2019 to the end of the event

1

SPONSOR

€ 2,652

BOOST YOUR DIGITAL VISIBILITY AND IMAGE



OPPORTUNITY

An opportunity to place your brand prominently on the TRUSTECH home page. With 112,000 visits in 2018, this is a great way to push your brand with minimal organization and time spent.

SPONSORSHIP INCLUDES

Website Banner on the home page of the website from October 1, 2019 to the end of the event.

PRACTICALITIES

Client to provide banner - 468px x 60px - format jpeg or gif.

WEBSITE BANNER ON EXHIBITOR LIST PAGE OF WEBSITE

October 1, 2019 to the end of the event

1

SPONSOR

€ 2,090

BOOST YOUR DIGITAL VISIBILITY AND IMAGE



OPPORTUNITY

An opportunity to place your brand prominently on one of the exhibitor list page of the website for a period of time.

SPONSORSHIP INCLUDES

Website Banner on a key page of the website from October 1, 2019 to the end of the event.

PRACTICALITIES

Client to provide banner - 468px x 60px - format jpeg or gif.

BANNER ON ONE EDITION OF THE TRUSTECH E-NEWSLETTER

1

SPONSOR

€ 810

PROMOTE YOURSELF TO OUR EXTENSIVE DATABASE BEFORE THE SHOW



OPPORTUNITY

A great opportunity to promote your company before the show and increase visitor numbers to your stand.

SPONSORSHIP INCLUDES

Banner on one of the e-newsletters sent to approx. 60,000 industry contacts on our database.

PRACTICALITIES

We will give you the schedule for the e-newsletters.
You provide us with 413px x 193px (format jpeg or non animated gif).

Promotional opportunities

PRINT VISIBILITY

EVENT PROGRAMME

STAND OUT IN THE EVENT PROGRAMME!

The Event Programme is a useful tool for each participant **to know all about the event.**

The essential guide for attendees to the Event distributed at the entrance.

It contains:

- Exhibitor and Sponsor list
- Schedule
- Conference Agenda and Speakers
- A plan of the event



Event Programme - Back cover	4,800 €
Event Programme - Inside Back Cover	3,995 €
Event Programme - Inside Front Cover	4,250 €
Event Programme - Last left page facing inside Back Cover	3,390 €
Event Programme - Full Colour page preferred location	2,350 €
Event Programme - Double page Full Colour	3,830 €
Event Programme - Full Colour page	1,970 €
Event programme - Half colour page widthwise	1,100 €

LOGO ON THE ORIENTATION PLAN

€ 600

STAND OUT ON THE EVENT MAPS!

Logo on the Orientation Plans & on the Plan in the Event Programme
Accompany visitors throughout their visit and guide them straight to your stand



BANNER ON TOP OF THE ORIENTATION PLAN

€ 3,570

AN IMMEDIATE VISUAL IMPACT!

- Exceptionally high visibility when visitors decide on the route they will take.
- The floor plans are located at the entrances and at strategic passing points





A team at your service

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