

3 WAYS TO GET YOUR MESSAGE OUT AT TRUSTECH



200

Exhibitors & Sponsors



8,000

Participants



160

International participants



110

Countries

KEY FIGURES

1. ATTEND AS AN EXHIBITOR

Surface

Bare surface 610 €/sq.m.



Stand equipment

(compulsory between 9 sq.m. and 24 sq.m. - in addition to the bare surface)

Premium 221 €/sq.m.



Business Pack*

Details on next page

Standard 1 190 €

Plus 1 600 €



Insurance*

5 €/sq.m.

Min. 132 € - Max. 1 320 €

Stand options

Prime zone** 3 300 €

Co-exhibitor registration 1 190 €

Special offers

Start Up Pod 2 100 €

Info desk - limited offer = 40

Kiosk 4 806 €

Equipped - limited offer = 20

2. ATTEND AS A SPONSOR

- Branding
- Meeting Rooms
- Events

3. ATTEND AS A SPEAKER

- Conference programme involvement: Track programme, speaking slot
- Branding
- Networking

FREE VISITOR ENTRY

- Conference & show floor
- Networking events
- 1-to-1 business meetings
- Coffee breaks

*Mandatory fees

**Main visitor traffic aisles

BUSINESS PACKS

	Start-Up Pod & Kiosk Included	Business Pack Standard 1 190 €	Business Pack Plus 1 600 €
5 minutes/20 minutes (24 sq.m. +) pitching session on TRUSTECH Innovation stage	✓	✓	✓
Exhibitor Passes	✓	✓	✓
Company name on all show lists: Multi-media catalogue and floor plans	✓	✓	✓
Media kit (customised web banners with your company name and your stand number to promote your participation at the event)	✓	✓	✓
Media Coverage: "press kit" rack, press agency & publication of your press releases on the website	✓	✓	✓
Your products and services enhanced on the website (search by product and not just company name)	✓	✓	✓
2 badge reader licences for smartphone			✓
2 tweets on @TRUSTECH_Event page or 1 banner on the « Request your badge » page (for 1 week) or 1 interview published online in the Exhibitor Interview section			✓
2 extra VIP passes			✓
Documentation available at the entry to the event			✓

STAND EQUIPMENT INCLUDES

Carpet • Structure, partitions • 1 sq.m. storeroom (9 sq.m. upwards)
• Sign board with exhibitor name + stand number • Wall lighting •
3kW electrical connection • Daily stand cleaning • Furniture credit
(330 € Kiosk; 550 € 9 sq.m. upwards)



YOUR CONTACTS

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