

TRUSTECH, l'événement mondial dédié aux technologies de la confiance, annonce **son programme 2017**



Pour cette 2^e édition Cannoise, pas moins de 250 conférenciers internationaux leaders d'opinion se succéderont sur la scène du Palais des Festivals. Les 13 000 participants à l'événement pourront assister à l'une des 14 sessions thématiques dédiées aux nouveaux moyens de paiements et services financiers, aux fintechs, à la cybersécurité, à la sécurité de l'internet des objets, à l'intelligence artificielle, à l'identification et à la biométrie...

Ci-après, le programme officiel des conférences (dont les keynotes de Samsung Pay Europe, Uber, Eurosmart, La Banque Postale, BNP Paribas Group, Paypal, ING Payments Centre...) qui se tiendront du 28 au 30 novembre 2017 :

Plus d'informations et enregistrement sur www.trustech-event.com

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TUESDAY 28 NOVEMBER

MORNING

<p>Data protection & Data-Driven Innovation</p> <ul style="list-style-type: none"> - Security and Privacy in the Cloud — How to Leverage Large Cloud Providers to Meet Regulatory Requirements - Legal View on GDPR Implementation and e-Privacy Directive - Panel Debate: Managing Data on the Cloud - Discussion Duet: Blockchain for Data 	<p>Mobile Payments & Wallets</p> <ul style="list-style-type: none"> - Wallet Wars - How to Position Your Mobile Payment Offering - Boosting the Adoption and Use of Digital Wallets - Mobile Payments: The Full Picture 	<p>Securing the IoT</p> <ul style="list-style-type: none"> - Managed Security Services for The IoT - The "As a Service" Opportunity - Ensuring Security and Privacy in IoT-Based Ecosystems - Securing the IoT Edge to trust the IoT Cloud - ETSI and AIOTI IoT Security Standardisation Status - Panel Debate: Using IoT Against Counterfeiting Practices
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12.00 – 13.00 - KEYNOTE STAGE

 Régis Folbaum Head of Payments La Banque Postale	 Chris Valasek Security Lead Uber	 Didier Serodon Chairman Eurosmart
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AFTERNOON

<p>Biometrics Authentication</p> <ul style="list-style-type: none"> - Blockchain Applications for Biometric Authentication - Challenges and Research Directions in Biometrics - The Role of Biometrics in the Bank of the Future - Biometrics for Mass Markets - Panel Debate: Biometrics in Payments: Challenges and Opportunities? - Panel Debate: New Technologies Fostering Consumer Biometrics 	<p>Mobile Payments & Wallets</p> <ul style="list-style-type: none"> - Panel Debate: The Scandinavian Way – How and Why Have the Nordics Been Successful with Mobile Payment? - Discussion Duet: How to Innovate in Mobile Payments? - Case Study Luxembourg: Mobile-Based Payment Service Success Story - Case Study Brazil: Connecting Mobile Payment and ATM Withdrawal 	<p>IoT and Connected Commerce</p> <p style="text-align: center;">(agenda in progress)</p>
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Pitching Sessions and SESAMES Award

WEDNESDAY 29 NOVEMBER

09.00 – 10.00 - KEYNOTE STAGE



Nathalie Oestmann
Director
Head of Samsung Pay Europe



Damien Perillat
CEO
Paypal Southern Europe



Pierre Fersztand,
Global Head of Cash Management
BNP Paribas Group

MORNING

eID & eGovernment

- eID and eGovernment Perspectives in Europe
- Modern Central Register of Population and Digital Identity - Slovenian Model
- Public Private Partnership in eGovernment: a Way Forward for Developing Countries

FinTech Disruption

- Panel Debate: Disrupting the Payments Ecosystem
- Case Study: Famoco and Orange Money, the Success Story

Open Innovation : From Blockchain to OpenAPI

- Securing the World with Quantum Computers: Post-Quantum Cryptography
- Preparing Banks for an EU Banking Revolution
- Open Banking API for Payments
- Digital Identity Past, Present and Future
- Beyond the Buzz: Can the Technology Behind Blockchain Solve the Digital Identity Crisis?
- Panel Debate: Open API - Open ID – Blockchain

*Pitching Sessions and
SESAMES Award*

AFTERNOON

eID & eGovernment

- Panel Debate: Onboarding and KYC Made Simpler with eID
- Konfido: Secure and Trusted Paradigm for Interoperable eHealth Services
- Managing Social Society with ID Cards in China
- Blockchain in e-Health
- Panel Debate: From RTP to e-Passport: Best and Future Practices



FinTech Disruption

- Panel Debate: Banks & FinTech: The Love Story
- Discussion Duet: What do VCs Think About It?
- Interview: Innovating in Alternative Lending & Funding

AI in Payments and FinTech

- Panel Debate: How Artificial Intelligence is Drastically Transforming Fraud Detection in Payment?
- Panel Debate: Regtech and Artificial Intelligence, the Best Way to Optimize KYC and AML

THURSDAY 30 NOVEMBER

MORNING			Pitching Sessions
<p>Cyber Security & Fraud Management</p> <ul style="list-style-type: none"> - The European Cybersecurity Strategy - The Latest Developments in Android Security - Implementing a Handful of Quantum-Resistant Algorithms in Popular Crypto Applications - Panel Debate: Preventing Fraud in Payments 	<p>New Payments for New Commerce</p> <ul style="list-style-type: none"> - Retail Reinvented - Digital Commerce Trends in 2017 - New Payment Method in Action, the Incredible Journey of Alipay - Payments Innovation in a Multi-Country and a Multi-Channel Environment - Guiding eRetailers through the Increasing Payment Complexity 	<p>Regulatory Challenges & PSD2</p> <ul style="list-style-type: none"> - Business Implications of Data Portability: Unravelling the Key Concept that Underpins Both PSD2 & GDPR - Panel Debate: PSD2 & European Payments Market: What to Expect? 	
12.00 – 13.00 - KEYNOTE STAGE			
 <p>Eric Tak Global Head, ING Payments Centre</p>	 <p>Simon Schou Chief Innovation Officer Copenhaguen FinTech</p>		
AFTERNOON			
<p>Cyber Security & Fraud Management</p> <ul style="list-style-type: none"> - Panel Debate: Securing the Digital Networks - Panel Debate: Certification Schemes and European Labelling for ICT Product: A Cross-Sectorial Approach 	<p>New Payments for New Commerce</p> <ul style="list-style-type: none"> - The Road Towards Convergence in Retail - The Success of Cashless Services in the Tourism/Leisure Industry - The Promises of Instant Payments Across Europe 	<p>Neo-Banks</p> <ul style="list-style-type: none"> - Banks & Neo-Banks Collaboration : The Success Story - Ditto Bank - The New French Mobile Bank Created Around the UX - Panel Debate: Neo-Banks - Marketing Machines or Real Banks? Do Customers Care? Will Bricks and Mortar Banks just Copy / Acquire? 	

INNOVATION STAGE

INNOVATION, LANCEMENT DE NOUVEAUX PRODUITS, STARTUPS & FINTECH PITCHES. L’Innovation Stage sera entièrement dédié à l’innovation. Les exposants du monde entier viendront présenter leurs nouveautés et effectuer leurs annonces devant un parterre de partenaires, investisseurs, clients et médias. L’Innovation Stage accueillera les pitches des startups et fintechs, ainsi que les remises de prix des Trophées SESAMES.

A propos de TRUSTECH : Créé il y a plus de 30 ans sous le nom CARTES SECURE CONNEXIONS afin de promouvoir une technologie qui venait de naître, celle de la carte à puce, l’événement a été rebaptisé TRUSTECH en 2016 pour mieux refléter l’évolution du secteur et celle de l’événement, concentré sur les technologies de la confiance. Il se déroule chaque année fin novembre à Cannes.