SPONSORSHIP OFFERS

TRUSTECH

Payments | Identification | Security

30 NOV. ▪ 02 DEC. 2021

PARIS EXPO - PORTE DE VERSAILLES

PAVILIONS 5.2 - 5.3

SUMMARY

Book as soon as possible to optimize your visibility

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Exclusive Sponsor*

Please note your sponsorship must be confirmed by 9th November 2021 in order to be mentioned in the Event Guide

NETWORKING

TRUSTECH PARTY

The opportunity to be the sole partner of our highly popular networking event (Party reserved for exhibitors, VIPs, speakers and press badge holders).

This pack includes:
- 2 Kakemonos with your logo at the entrance to the party
- Your logo on the e-invitation and flyer dedicated to the party
- 20 VIP badges for your guests
- Photo-booth co-branding
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 9,900 Excl. VAT

VIP LOUNGE

Associate your brand with the space dedicated to VIPs!

This pack includes:
- 20 VIP badges for your guests
- All-day coffee-breaks
- Your branding on the signage of the area
- Possibility to distribute items/goodies/documents
- Possibility to organize a private cocktail from 6.00pm to 7.30pm on 1st December
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 6,000 Excl. VAT

NETWORKING

DELEGATION LUNCH (VIP Lounge)

Sponsoring the official delegation lunch provides the opportunity to highlight your organisation's services or products to an elite community

This pack includes:
- Lunch in the VIP Lounge
- Your logo at the entrance
- Your logo on the email invitation sent by the organiser

€ 2,000 Excl. VAT

COFFEE BREAKS

There are two coffee breaks per day during the event, open to all attendees.

This pack includes:
- Signage: "Coffee break offered by…"
- Announcement of the sponsorship in the Daily News
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 2,000 Excl. VAT Sponsor for 1 day
€ 5,000 Excl. VAT Sponsor for 3 days

NETWORKING

MEETING ROOMS

- Dedicated equipped private room
- Coffee and water served
- Branding with your logo
- Welcome desk and hostess dedicated to the meeting room area

TRUSTECH Exhbition Level

€ 875 Excl. VAT 1/2 day
€ 1,750 Excl. VAT 1 day
€ 4,500 Excl. VAT 3 days

CUSTOMISED EVENT

We are also able to organise private cocktails, breakfasts, dinners for your clients (including transportation).

Please contact us to discuss a personalised offer that suits your needs.

Estimate on request

CONTENT & THOUGHT LEADERS

CO-TRACK SPONSOR

Emphasise your expertise in a highly topical track!

This pack includes:
- One speaking slot for your company (20 mn)
- Video to be provided and broadcast on screen before the beginning of the track and during the break
- Your logo in the online conference programme
- Your logo printed in the conference programme in the Event Guide
- Possibility to distribute goodies or documents during the track
- A 6 sqm dedicated area within the co-track sponsor lounge
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 10,000 Excl. VAT

SPEAKING SLOT

Be heard during a track!

This pack includes:
- One speaking slot from your company (20 mn)
- Your logo in the online conference programme
- Your logo printed in the conference programme in the Event Guide

€ 5,000 Excl. VAT

SERVICES

SMARTPHONE CHARGING STATIONS

Help attendees to stay powered up!

Offer visitors the possibility to recharge their smartphones.
The location of the charging stations will be indicated on the floor plan

This pack includes:
- Your logo on the 4 power towers
- A 1/2 page colour ad in the Event Guide
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 3,500 Excl. VAT

WATER FOUNTAINS

Ensure the well-being of attendees whilst increasing your brand awareness.

This pack includes:
- Your logo on the water dispensers
- Your logo in the sponsor list of the Event Guide

€ 2,500 Excl. VAT

COMMUNICATION TOOLS

LANYARD

Display your brand to all the visitors

This pack includes:
- Lanyard with your logo printed on both sides (distributed at the show's entrance)
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

8,000 lanyards are to be supplied in bulk (without individual wrapping) by the sponsor and must include a breakaway attachment (design to be submitted to the organiser).
Delivery to be made by 26 th November 2021 in Paris.

Order deadline: 30th July 2021

€ 4,800 Excl. VAT

OFFICIAL BAG

Be visible during and after the event with an essential item used by every attendee!
The Event Guide will be inserted into the bag.

This pack includes:
- Bag co-branded by sponsor and organizer
- A 1/2 page colour ad in the Event Guide
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 8,300 Excl. VAT

8,000 bags are to be supplied by the sponsor but they must be approved by the organizer.

Delivery to be made by 26th November 2021 in Paris.

COMMUNICATION TOOLS

VISITOR BADGE

Gain pre-event exposure, from the opening of the online visitor registration.

This pack includes:

- Your logo on the “ASK FOR YOUR FREE BADGE” registration page
- Your logo on the visitor badge printed in advance and on site
- Your logo in the e-news announcing the opening of visitor registration
- Your logo on the website (from booking until 3 to 6 months after the event)
- Your logo in the sponsor list of the Event Guide

€ 5,200 Excl. VAT

DISTRIBUTION MATERIAL & PROMOTIONAL PRODUCTS

Take the opportunity to get your material or promotional products into the hands of all the visitors.

The organiser will define a designated place for your material/ promotional products to be distributed by your host/hostess.

Elements to be supplied by you and approved by the organiser. Limited offer to 2 sponsors.

€ 1,400 Excl. VAT Sponsor for 1 day
€ 2,700 Excl. VAT Sponsor for 2 days
€ 3,850 Excl. VAT Sponsor for 3 days

COMMUNICATION TOOLS

VISIBILITY PACKAGE

Guide attendees to your stand!

This pack includes:
- Your logo on the floor plan of your exhibition level
- Your logo on the floor plan of the Event Guide
- An 1/2 page colour ad in the Event Guide
- 2 branded floor tiles

Order deadline: 4th November 2021

€ 2,900 Excl. VAT

ADVERTISEMENT IN THE EVENT GUIDE

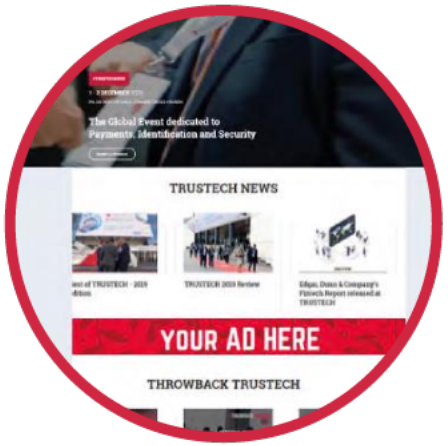
Be visible in the essential document for all participants

A useful tool for each participant, the Event guide contains:
- Exhibition and Sponsor list
- Schedule
- Conference Agenda
- Plan of the event...

Order deadline: 4th November 2021

€ 2,500 Excl. VAT Back cover ad, full page
€ 2,500 Excl. VAT Inside front cover ad, full page
€ 2,000 Excl. VAT Inside back cover ad, full page
€ 800 Excl. VAT 1/2 colour page
€ 1,500 Excl. VAT Full colour page

COMMUNICATION TOOL



BANNER ON THE TRUSTECH WEBSITE HOME PAGE

Reach all of our website visitors

This pack includes:
- Banner on home page of the TRUSTECH website for two months
- Annual audience: +110,000 visits
- Client to provide banner

€ 800 **Excl. VAT**

BANNER ON E-NEWSLETTER

Banner on an e-newsletter sent to our extensive database

- Database: approx. 70,000 industry contacts
- Client to provide banner

€ 500 **Excl. VAT** 1 mailing
€ 900 **Excl. VAT** 2 mailings

CONTACT YOUR TEAM

No matter your budget, we'll ensure your brand makes a lasting impression before, during and after

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Stay connected:
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